

St. Louis Audubon Society's Cathleen Creley Memorial Conservation Grant

The St. Louis Audubon Society is pleased to announce the Cathleen Creley Memorial Conservation Grant for 2025. Below is an application form for this grant.

The total amount available for the 2025 grant cycle is estimated to be \$7,000. One or more grants will be awarded depending on the income of the fund for a given fiscal year, the quality of the grant proposals received, and the results of the grant evaluation system.

Completed grant applications should be submitted as attached PDF documents no later than 5 pm on Monday, March 31, 2025, to the following email address: creleygrant@stlouisaudubon.org with "Creley Grant Application" in the subject line of the email. Please send any questions to the above email address with "Creley Grant Question" in the subject line.

Cathleen Creley Conservation Grant Goals:

1. Support bird conservation and/or bird-focused education projects in the St. Louis region.
2. Expand St. Louis Audubon's impact on bird conservation and education efforts throughout the St. Louis region.

Grant Restrictions and Expectations:

- Grants fund education programs focused on birds, their habitats, and/or how human behavior impacts bird habitats and populations.
- Grants fund environmental conservation projects that will positively impact birds and bird habitats. Examples include tree plantings, prairie restorations, invasive plant removal, and bird nest box installations.
- Grant funds may be utilized for supplies, materials, equipment, etc. Grant funds cannot be applied to support personnel salary, event clothing, or food.
- Conservation-focused grant applications are accepted from nonprofit organizations and restricted to the states of Missouri and Illinois and/or those areas outside of the US that support the winter habitat requirements of resident breeding birds of Missouri and Illinois (such as Central America and Mexico).
- Education-focused grant applications are accepted from formal and informal education institutions (such as public or private schools, environmental organizations and conservation groups, parks, etc.) from Missouri and Illinois.
- Project announcements involving media or marketing information including, but not limited to: press releases, social media, websites, or events should recognize the St. Louis Audubon Cathleen Creley Memorial Conservation Grant fund.
- Awardees have 12 months after receipt of grant funds to complete the grant project and are required to submit a grant project report describing grant accomplishments and impacts within 13 months of receiving funding to creleygrant@stlouisaudubon.org.

Grant Timeline:

1. Completed grant applications should be submitted as attached PDF documents no later than 5 pm on Monday, March 31, 2025, to the following email address: creleygrant@stlouisaudubon.org with “Creley Grant Application” in the subject line.
2. April- Grant applications are reviewed.
3. Awardees will be notified by April 30 and awards distributed by May 23rd.

Grant Evaluation:

Conservation grant proposals will be evaluated using the following point-based scoring system (100 points total).

- Value, quality, and priority of habitat impacted – 25 pts
- Quality, priority, and bird species impacted – 25 pts
- Feasibility and clarity of the project – 30 pts
 - Is there a clear plan for implementation?
 - Is the budget appropriate?
 - Project has appropriate leadership, sufficient staffing, and partnerships to ensure success.
- Capacity of organization to complete the project - 10 pts
- Project incorporates/addresses issues of equity, diversity, and inclusion – 5 pts
- New applicant (organization has never applied before) – 5 pts

Education grant proposals will be evaluated using the following point-based scoring system (100 points total).

- Educational impact – 35 pts
 - Relevance to increasing awareness about birds and conservation
 - Identification, influence, and engagement of the target audience
 - Does the project address an important environmental educational problem or need?
- Feasibility and clarity of the project – 25 pts
 - Is there a clear plan for implementation?
 - Is the budget appropriate?
 - Strong leadership, sufficient staffing, and partnerships to ensure success.
- Sustainability of the project – 15 pts
 - Demonstration that the educational activity/project may be sustained in the future.
- Communication Plan – 15 pts
 - How will the organization communicate information about the project goals and enroll participants?
- Project incorporates/addresses issues of equity, diversity, and inclusion – 5 pts
- New applicant (organization has never applied before) – 5 pts

(Grant Application Requirements on page 3)

GRANT APPLICATION REQUIREMENTS: Please provide the following information in this order.

A. COMPLETED COVER PAGE (*Application Cover Page on page 4*)

B. NARRATIVE – Do not exceed a total of four pages for the entire narrative.

a. Executive Summary:

i. Briefly explain why your organization is requesting this grant, what outcomes you hope to achieve, and how you will spend the funds if the grant is awarded.

b. Purpose of Grant:

i. Statement of conservation or education needs/problems that will be addressed; description of the target population and how they will benefit.

ii. Description of the conservation or education project goals, measurable objectives, action plans, and statements as to whether this project is a new or ongoing effort of the sponsoring organization.

iii. Who are the other partners in the project and what are their roles?

c. Budget Description/Justification:

i. List each budget item and its associated cost. Include item justification (relationship to the project) if unclear.

ii. If we are unable to meet your full request, please indicate priority items in the proposed budget.

iii. List any other sources of funding applied for or already committed to the project.

C. OTHER INFORMATION/DOCUMENTATION

a. Graphics and/or illustrations if necessary to clarify project details.

**ST. LOUIS AUDUBON CATHLEEN CRELEY MEMORIAL CONSERVATION GRANT
COVER PAGE – REQUIRED**

Type of grant applying for: _____ (conservation or education)

Legal name of organization: _____ (same as on IRS determination letter)

Brief Statement of Organization's mission and goals:

Current Operating Budget: _____

Executive Director: _____ Phone Number: _____

Contact person/title (if different from Executive Director): _____

Address (principal/administrative office): _____

City/State/Zip: _____

Phone: _____ Email: _____

Have you received funding from the Cathleen Creley Memorial Conservation Grant in the last 5 years:

YES / NO

Purpose of Grant (no more than three sentences):

Amount Requested: \$ _____

Total Project Cost: \$ _____

Signature of Authorized Agent: _____ Date: _____

Printed Name and Title: _____