St. Louis Audubon Society’s Cathleen Creley Memorial Conservation Grant

St. Louis Audubon Society is pleased to announce the Cathleen Creley Memorial Conservation Grant for 2022. Below is an application form for this grant. The total amount available for the 2022 grant cycle is estimated to be $6000. One or more grants will be awarded depending on the income of the fund for a given fiscal year, the quality of the grant proposals received, and the results of the grant evaluation system.

Completed grant applications should be submitted as attached PDF documents no later than 5pm on Friday July 1st, 2022, to the following email address: creleygrant@stlouisaudubon.org with “Creley Grant Application” in the subject line of the email. Please send any questions to the above email address with “Creley Grant question” in the subject line of the email.

Cathleen Creley Conservation Grant Goals:

1. Support bird conservation and/or bird-focused education projects in St. Louis region.
2. Expand St. Louis Audubon’s impact on bird conservation and education efforts throughout the St. Louis region.

Grant Restrictions and Expectations:

- Grants fund education programs focused on birds, their habitats and/or how human behavior impacts bird habitats and populations.
- Grants fund environmental conservation projects that will positively impact birds and bird habitats. Examples include tree plantings, prairie restorations, invasive plant removal and bird nest box installations.
- Grant funds may be utilized for supplies, materials, and equipment, etc. Grant funds cannot be applied to support personnel salary; project administrative needs; event clothing, or food.
- Conservation focused grant applications are accepted from nonprofit organizations and restricted to the states of Missouri and Illinois and/or those areas outside of the US that support the winter habitat requirements of resident breeding birds of Missouri and Illinois (such as Central America and Mexico).
- Education focused grant applications are accepted from formal and informal education institutions (such as public or private schools, environmental organizations and conservation groups, parks, etc.) from Missouri and Illinois.
- Project announcements involving media or marketing information including, but not limited to, press releases, social media, websites, or events should recognize the St. Louis Audubon Cathleen Creley Memorial Conservation Grant fund.
- Awardees have 12 months after receipt of grant funds to complete the grant project and are required to submit a grant project report describing grant accomplishments and impacts within 13 months of receiving funding to creleygrant@stlouisaudubon.org.

Grant Evaluation:

Conservation grant proposals will be evaluated using the following point-based scoring system (100 points total).

- Value, quality, and priority of habitat impacted – examples of quality habitats include Important Bird Areas, Missouri Department of Conservation Opportunity Areas, local parks with habitats that support birds, etc.- 15 pts
- Quality, priority, and number of bird species impacted – 15 pts
- Partnerships and/or matching funding developed – 10 pts
- Feasibility and clarity of the project – 25 pts
  - Is there a clear plan for implementation?
  - Is the budget appropriate?
  - Project has the leadership, sufficient staffing, and partnerships to ensure success.
- Capacity of organization to complete the project – 25 pts
- Project incorporates/addresses issues of equity, diversity, and inclusion – 10 pts

Education grant proposals will be evaluated using the following point-based scoring system (100 points total).

- Educational impact – 35 pts
  - Relevance to increasing awareness about birds and conservation
  - Identification, influence, and engagement of target audience
  - Does the project address an important environmental educational problem or need?
- Feasibility and clarity of the project – 25 pts
  - Is there a clear plan for implementation?
  - Is the budget appropriate?
  - Strong leadership, sufficient staffing, and partnerships to ensure success.
- Sustainability of the project – 15 pts
  - Demonstration that educational activity/project may be sustained in the future.
- Communication Plan – 15pts
  - How will the organization communicate information about the project goals and enroll participants?
- Project incorporates/addresses issues of equity, diversity, and inclusion – 10 pts
Grant Timeline:

1. Completed grant applications should be submitted as attached PDF documents no later than 5pm on Friday July 1st, 2022, to the following email address: creleygrant@stlouisaudubon.org with “Creley Grant Application” in the subject line of the email.
2. July – grant applications are reviewed.
3. Awardees will be notified by July 31 and awards distributed by August 15th.
Cathleen Creley Memorial Fund Conservation Grant Application Form (required): Please fill out all sections.

Type of grant applying for: ____________________________ (conservation or education)

Type of Organization: ____________________________ (non-profit, school, environmental, governmental, etc.)

Legal name of organization applying: ____________________________ (should be same as on IRS determination letter)

Brief Statement of Organization’s mission and goals:

Year Founded: ____________________________

Current Operating Budget: $ ____________________________

Executive Director/Administrator: ____________________________

Phone number: ____________________________

Contact person/title (if different from executive director): ____________________________

Address (principal/administrative office): ____________________________

City/State/Zip: ____________________________

Phone Number: ____________________________

E-mail Address: ____________________________

Have you received funding from the Cathleen Creley Memorial Conservation Grant in the last 5 years: ____________________________ (yes or no)

Project Title: ____________________________

Purpose of Grant (no more than 3 sentences): ____________________________

Date(s) of the Project: ____________________________

Amount Requested: $ ____________________________

Total Project Cost: $ ____________________________

Project Location: ____________________________

Signature of Authorized Agent ____________________________ Date ____________________________

Typed Name and Title ____________________________
GRANT APPLICATION REQUIREMENTS:

Please provide the following information in this order.

A. COMPLETED GRANT APPLICATION FORM

B. NARRATIVE – Do not exceed a total of four pages for the entire narrative (sections 1-4 of B). Address the grant evaluation criteria (see above) when completing the narrative sections.

1. Executive Summary:
   - Briefly explain why your organization is requesting this grant, what outcomes you hope to achieve, and how you will spend the funds if the grant is awarded.

2. Purpose of Grant:
   - Statement of conservation or education needs/problems that will be addressed; description of target population and how they will benefit.
   - Description of the conservation or education project goals, measurable objectives, action plans, and statements as to whether this project is a new or ongoing effort of the sponsoring organization.
   - Timetable for implementation.
   - Who are the other partners in the project and what are their roles?

3. Evaluation:
   - Plans for evaluation- Summarize how success will be defined and measured.

4. Budget Narrative/Justification:
   - List each budget item and its associated cost. Include item justification (relationship to project) if unclear.
   - If we are unable to meet your full request, please indicate priority items in the proposed budget.
   - List any other sources of funding applied for or already committed to the project.

C. Other required information/documentation

- A copy of the current IRS determination letter indicating nonprofit status
- List of Board of Directors (if applicable)
- Graphics/maps/illustrations if deemed necessary to clarify project details

Please submit all required grant documentation (A, B, and C above) as a single PDF document.